



txtot Press Kit

Requires: iOS 5.0+ **Price:** Free with in-app purchases

[Website](#)

[App Store](#)

[@txtot](#)

[Facebook](#)

Press Contact:

Felix Grimberg, txtot Founder

press@txtot.com

What is txtot?



Txtot an easy and fun way to schedule text messages. Never forget to send that important message ever again!

How do I pronounce txtot?

txtot is pronounced teks-tot. It stands for Texts On Time.

Why should I use txtot?

We've all been there. We forgot to wish our partner a happy anniversary during that busy day at work, or — even worse — we missed our mother's birthday. The worst part is, we don't have an excuse — we're *always* on our phones.

txtot makes remembering those special events a piece of cake. With just a couple quick taps, you can have txtot remember those special events for you — it even supports reoccurring messages to help make your life just a little easier. A lot of people use txtot as a way to remind friends and family of other things, with many of them telling us they use txtot to remind elderly parents to take their medication.

txtot has also been designed to be nothing less than beautiful. When we made the app, we carefully considered every animation you'd see and every tap you'd have to make. In short, we thought about every detail.

Our fantastic interface is at once familiar and novel, but never intimidating. With txtot, your messages will feel right at home. In fact, we think it's even nicer than Apple's stock Messages app.

Scheduling a text message shouldn't feel like a chore. Thanks to txtot's beautiful and carefully-considered interface, it never does.

How does txtot work?

Because we value simplicity, we've made txtot as easy to use as possible. All it takes to send a message is to tap the green Compose button, type in the name of a recipient — or multiple recipients — and choose a time. It's easy to choose to schedule reoccurring texts for birthdays, anniversaries, holidays or other important occasions.

From there, just type a text message as normal and hit the Send button. txtot will take care of everything else, including sending the message without reminding you or sending you an alert. It just works.

txtot is the only app of its kind that works globally. Unfortunately, because of legal regulations concerning SMS activity, txtot won't work in the United States.

What are Credits?

Credits are in-app purchases that allow you to send more texts. We give away five credits for free so users can try the app and benefit from it. After that, users can purchase 15 credits for \$0.99, 45 credits for \$2.99 and 100 credits for \$5.99.

We carefully considered prices that provide the user with value, while also allowing us to ensure the app's sustainable future along with our ability to continue updating it. We think we've hit a sweet spot with our pricing — \$5.99 is a small price to pay when it makes somebody's life easier 100 times.

We charge for credits because Apple doesn't allow us to automatically send an SMS through your mobile carrier. We have to send texts through the Internet. Charging a small fee allows us not just to maintain the app, but also to pay our server fees.

Does txtot keep a copy of my messages?

No. You can see more information in [our privacy policy](#), but the long and short of it is that we don't keep your information. We use third-party vendors and hosting providers to make sure your text gets to your recipient, but your information is exclusively your own.

If you have specific questions about our privacy policy, please email us at support@txtot.com.

Need a promo code?

Send us an email at press@txtot.com; we'd love to help get you started with the app.

Questions?

If you have any further questions about txtot, please get in touch with Felix Grimberg, txtot's Founder and Producer: felix@txtot.com

Useful links

iTunes/App Store:

<https://itunes.apple.com/app/txtot+-send-sms-later/id660633414?mt=8>

txtot website:

<http://txtot.com>

txtot on Twitter:

<http://twitter.com/txtot>

txtot on Facebook:

<https://www.facebook.com/txtot>